

Garden of Fire

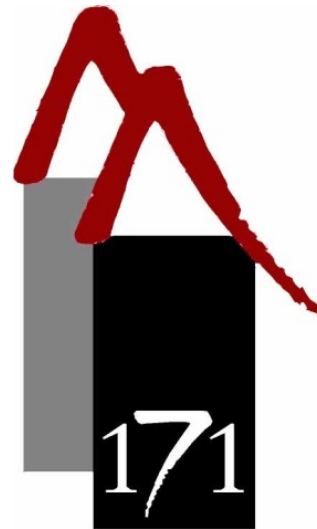
Logos from organizations
providing programming

Notice the simplicity in each logo:

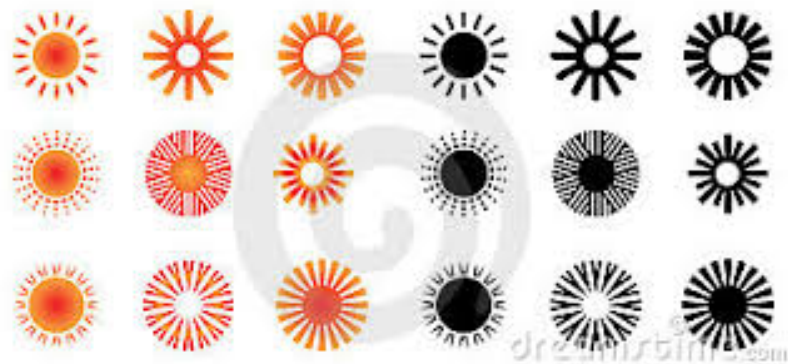
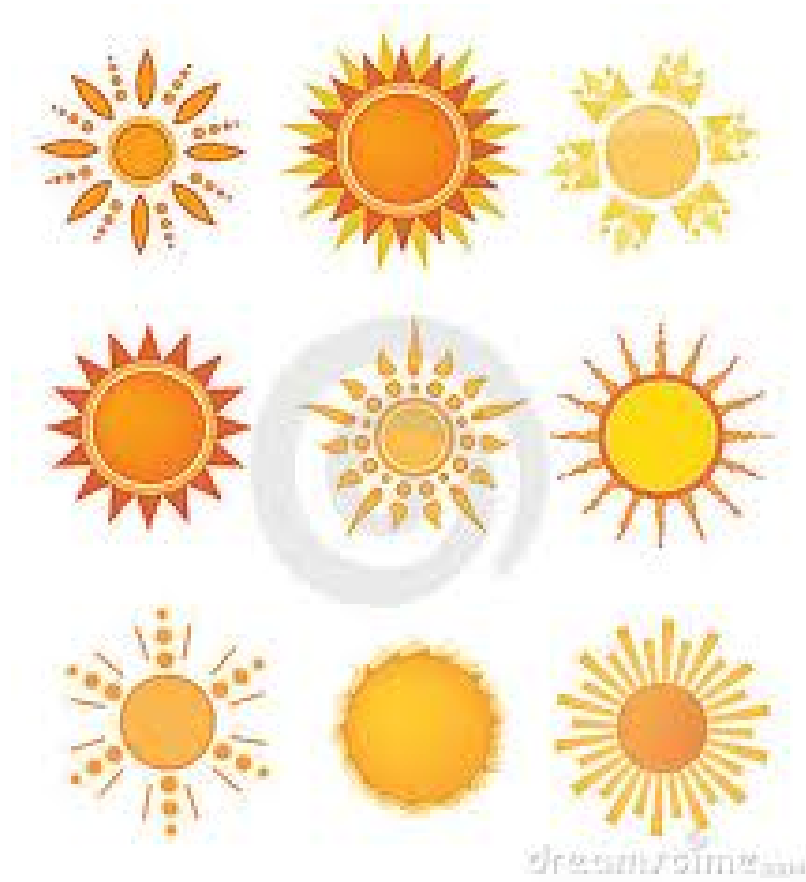
- 1 – 4 colors in each design
- Think about using black, white and/or gray to make the other color(s) pop
- Clear and legible letters
- Creative use of positive and negative space
- Shapes and lines are clearly defined
- Areas of color are fully colored in



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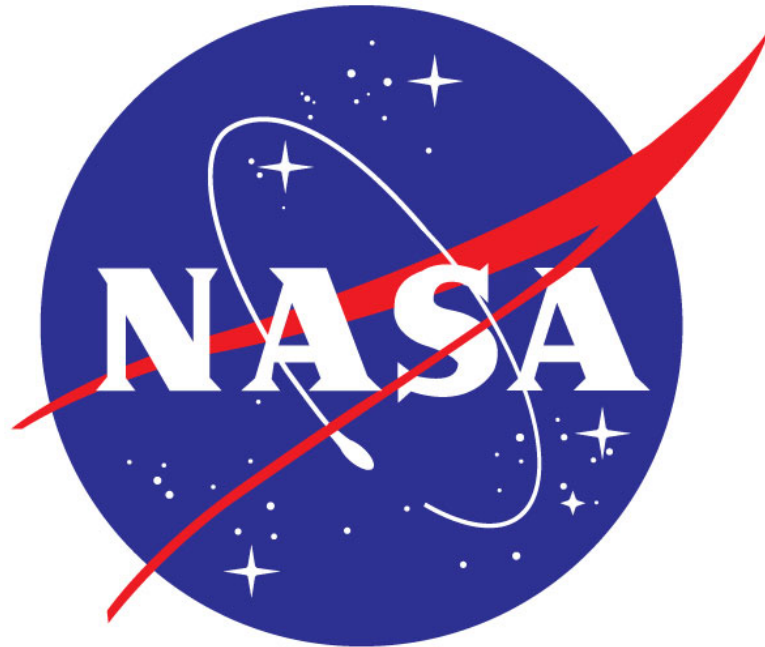
- Think about incorporating circular designs related to the sun
- Think about themes of life cycles, growth and energy
- Think about incorporating the four elements (earth, fire, water and air)
- Use these sun designs as inspiration. Notice the use of geometric shapes.



Consider these sun themed logos.



The NASA logo is simple, geometric and fluent as it draws the viewer's eyes across the design.



Take a closer look at logos we see every day.



Think about incorporating the garden, gardening tools, and harvested vegetables into the logo.



Play with your design. Try arranging the elements of your design in different ways to see what works best. You may be surprised in what you discover!



More sample logos for inspiration:

